

## Community Commitment/Donations Policy

Louisiana FCU supports charitable organizations in the communities where our members work and live. Because Louisiana FCU receives many solicitations for donations, volunteer support, and community sponsorships, these guidelines will outline how the requests are handled. These guidelines help assure that Louisiana FCU's charitable & financial resources are used in a way that best serves the majority of our membership. These guidelines will not cover every possible request, special need or opportunity; therefore, Louisiana FCU may make exceptions in granting contributions or community sponsorships.

### Contributions/Donations

Louisiana FCU makes contributions to organizations that serve the communities in which the majority of our members and potential members work or live. Primarily, support is given to Louisiana FCU Business Partners which provide for the health, education, and welfare needs of our members and potential members.

### Community Sponsorships

Louisiana FCU considers for sponsorship only those civic, recreational or charity events and programs located within our member service area. By sponsorship, Louisiana FCU will in turn be guaranteed published advertising or public name recognition from the organization or group requesting sponsorship.

### Donation Guidelines

- All requests for sponsorship must be made in writing (at least 30 days prior to the event) to the Marketing & Business Development Department.
- Requests from Louisiana FCU members and Business Partners will be given priority over requests by nonmembers or companies that are not Business Partners of the Credit Union.
- Louisiana FCU may make donations of money, property or services.
- Consideration for sponsorship will be based on funds availability.

### The following requests will not be considered:

- Louisiana FCU will not contribute to religious organizations because of the spiritual diversity of our membership.
- Louisiana FCU will not contribute to organizations or causes that do not impact the Credit Union's service area.
- Except in rare instances such as a personal or family disaster, Louisiana FCU will not make donations to individuals such as sponsorships for trips, beauty pageants, sports programs and walk-a-thons.
- Louisiana FCU will not make donations to sports teams and leagues.\*
- No organizations will be permitted to solicit contributions on Louisiana FCU property.

\* Occasionally, Louisiana FCU will provide minimal support to functions such as golf outings in which a large percentage of the participants are Louisiana FCU members.

# Donation Request Form



**Please complete and submit the following to the Marketing & Business Development Department no later than 30 days prior to the event:**

Request Date: \_\_\_\_\_

Organization Requesting Financial Support: \_\_\_\_\_

What is the purpose of your organization?

\_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Name of Event/Program: \_\_\_\_\_

Date of Event: \_\_\_\_\_ Event Location [venue, city, state]: \_\_\_\_\_

Average or expected attendance at event: \_\_\_\_\_

List other major sponsors: \_\_\_\_\_

\_\_\_\_\_

Type of organization:

Non-profit

Community

Religious

Individual

School

Other

Youth

Name of Requestor: \_\_\_\_\_ Phone: \_\_\_\_\_

Requestor's Affiliation with Louisiana FCU:  Member  Spouse/Child of Member  Other \_\_\_\_\_

Has Louisiana FCU contributed to this organization in the past?  **Yes** or  **No**

If "Yes", please specify most recent year, dollar amount and/or additional donation item/volunteer service provided by Louisiana FCU.

Year \_\_\_\_\_ \$ \_\_\_\_\_ Other: \_\_\_\_\_

Will Louisiana FCU receive public recognition from this organization or project?  **Yes** or  **No**

If yes, in what way? \_\_\_\_\_

Item(s) requested:

Advertising (describe) \_\_\_\_\_

Cash (amount) \_\_\_\_\_

Auction, raffle prize merchandise (describe) \_\_\_\_\_

Other (describe) \_\_\_\_\_

For what purpose(s) would the donation be used?

\_\_\_\_\_

*Please return to:*

*Louisiana FCU, Attn: Marketing & Business Development, c/o Donations Request, PO Box 1956, LaPlace, LA 70069*

*Or, you may fax your request to: [985] 651-8001*